

ERICA WIKE

VISUAL DESIGNER | CREATIVE PROJECT COORDINATOR

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Portfolio: ericawike.com | Behance: bechance.net/ericawike

ABOUT ME

Creative and detail-oriented Visual Designer with strong communication, time management, and problem-solving skills developed across fast-paced environments. Passionate about user-centered design and capable of supporting project workflows through both hands-on creative work and team coordination.

SKILLS & TOOLS

Design Software: Illustrator, Photoshop, Lightroom, InDesign, Figma, Canva

Visual Composition: Wire-framing, Prototyping, Logo Design

Project Tools: Asana, Google Suite, Slack, Microsoft Teams

Soft Skills: Time Management, Cross-Team Communication, Problem Solving, Creative Thinking, Attention to Detail

DESIGN PROJECTS

Salty Dog Surf Club (Personal Project) Brand identity and UX/UI concept for a fictional surf lifestyle brand. Designing logo, establishing visual style guide, and building responsive website layouts in Figma. Focused on storytelling, user flow, and cohesive experience across digital platforms.

Mobile Criminal Defense Lawyers Association (In Progress) Website redesign and logo development for a small legal association. Built in Wix with attention to accessibility, navigation clarity, and mobile responsiveness. Includes calendar integration, membership access interface, and customized branding based on the organization's seal.

Enterfusion IT Website (Client Project) Website redesign for an IT company. Created wireframes, redesigned site architecture, and built a fully styled WordPress website focusing on clarity, accessibility, and modern UI.

EXPERIENCE

Retail Sales Representative – Verizon | July 2023 – Present

- Deliver tailored service solutions by identifying customer pain points and offering relevant tech packages.
- Participated in Leaders in Training (L.I.T.) Program to grow leadership and team collaboration skills.
- Managed high-volume daily interactions with professionalism and adaptability.

OCC Specialist – Mountain Air Cargo | Dec 2021 – Dec 2022

- Coordinated daily flight operations and scheduling logistics across departments
- Maintained real-time updates and problem resolution during unexpected flight delays or disruptions.
- Developed strong organizational habits and task tracking under high pressure.

Air Traffic Controller – U.S. Navy / Navy Reserves

Active Duty: Sept 2016 – Sept 2021 | **Reserves:** April 2024 – Present

- Directed aircraft movements in dynamic, high-stakes environments requiring focus and accuracy.
- Applied real-time communication, decision-making, and spatial coordination to manage airspace.
- Built a foundation in structured operations, clear communication, and team accountability.
- Currently serve in the Reserves, continuing leadership training and mission support

EDUCATION

- Google UX Design Certificate (2022–2023)
- B.S. in Integrated Professional Studies w/ Area of Interest in Arts, Entertainment, and Media Occupations | UNCG (2020–2022)
- Associate in Arts | CCTL Early College (2012–2016)

ADDITIONAL INFORMATION

- Passionate about immersive environments, storytelling, and functional aesthetics.
- Open to relocation and eager to contribute to future projects.